GOLD KEY®

90160-312

extra fun

16-PAGE FUN CATALOG

20c

WALT DISNEY SUPER GOOF

Super Goof uses his super telescopic vision while he's on THE CASE OF THE CREEPY CROOK!

If you want your parents to get you a Daisy B·B Gun, look at it from their point of view.

We'd like every boy to have the thrill of owning a Daisy B•B Gun. But we want them to be ready. And parents can usually tell if they are.

You see, a Daisy is a B•B gun. It's not a toy. And owning a gun is a big responsibility.

How do your parents know when you're ready?

Usually they can tell by the way you meet other responsibilities. Like picking up after yourself. Or pitching in when there's work to be done.

But if you're ready, a Daisy B•B Gun can be one of the most valuable things your parents ever give you. Because it doesn't just take responsibility. It teaches it.

It's the best way in the world for a boy to learn marksmanship and proper gun handling.

So, when you think you're ready for a Daisy, talk it over with your parents. Tell them you're ready to take on the responsibility of ownership.

We'll have the right Daisy B•B Gun for you.

Send for "The Air Rifle Marksman." Mail your name, address, and 25c to Daisy, P.O. Box 220, Rogers, Arkansas 72756.

The B·B Gun every boy dreams about.

Division Victor Comptometer Corporation Rogers, Arkansas 72756

Walt Disney

SUPER GOOF

The CASE OF THE CREEPY CROOK

SUPER GOOF IS EQUAL TO ANY OCCASION... FROM CATCHING CROOKS TO TURNING BACK TIDAL WAVES...

WD-SUPER GOOF #2

YUK! I'M A JOLLY BIG WINDBAG!

HUFF!

SUPER GOOF IS A SUPER CITIZEN!

WHOOSH!

WITHOUT HIM WE ALL WOULD HAVE PERISHED AGES AGO!

90160-373
SUPER GOOF #28-TWO

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HE IS TRULY A HOME TOWN HERO..

GAWRSH! WHEN I WALK DOWN THUH STREET FOLKS LINE THUH WAY LIKE I'M A *PARADE* PASSIN' BY!

BUT SUPER GOOF IS TOO MODEST FOR MUCH OF THAT...

S' LONG, PEOPLE!

ZUNK!

OOPS! I'VE ZUNKED BACK TUH BEING PLAIN OL' GOOFY!

HEY... DID YOU JUST SEE SUPER GOOF GO DOWN THIS ALLEY?

ER... I REFUSE TUH ANSWER 'CAUSE I KNOW TOO MUCH!

HMM... *YOU* BEAR A STRIKING RESEMBLANCE TO HIM!

EXCEPT I'M AS WEAK AS A SICK CAT!

WELL, YOU'LL DO FOR MY PURPOSE — SMILE...

CHEESE!

CLICK!

I NEED PICTURES FROM ALL ANGLES!

ER... WHAT'S *YOUR* ANGLE, ANY-WAY, MISTER?

CLICK!

I'M A SCULPTOR, AND I'M GOING TO USE THESE PHOTOS TO MAKE A STATUE OF SUPER GOOF!

HOW FLATTERING!

YUK! IF HE ONLY KNEW I'M THUH REAL SUPER GOOF HE'D FLIP HIS SHUTTER!

AND SOME-TIME LATER...

HMM... WONDER WHY SO MUCH TRAFFIC IS GOIN' DOWNTOWN!

ZOOM!

IF YOU'RE TOO LAZY TO COME ALONG AND SEE, TUNE-IN ON YOUR TV, UNCLE GOOFY!

ZOOM!

I'M EVEN TOO LAZY TUH GET UP AN' GO IN AN' TWIST MUH TV KNOB!

BUT I WILL TAKE THUH TROUBLE TUH SCOOP UP A GOOBER...

...AND BECOME *SUPER GOOF!* TA-DAH-H!

R-R-RIP!

NOW I'LL JUST TUNE IN WITH MUH VERY OWN DOME...

... MOST OF THE CITY IS GATHERED HERE TODAY TO WITNESS THIS EVENT...

... AN UNKNOWN SCULPTOR HAS GIVEN THIS LOVELY STATUE OF OUR HERO, *SUPER GOOF*, TO THE ART MUSEUM!

HOW COULD WE TURN IT DOWN? SUPER GOOF IS THE GUARDIAN OF OUR CITY!

NOW, HEAVE-HO, MEN... LET'S SEE IF WE CAN GET IT INSIDE!

WAIT FOR *ME*, FELLERS!

UGH! (GRUNT!)

OOF!

TA-DAH-H! DON'T GO "UGH" AND "OOF"... LEAVE IT TUH SUPER GOOF!

BRAVO!

WE CAN ALWAYS COUNT ON SUPER GOOF!

SWOOSH!

SUPER GOOF

SAY-Y-Y... ISN'T THIS COZY...

YUK! I'M IN EXTRA-GOOD COMPANY!

SUPER GOOF

AND SO HIS STATUE STANDS AMIDST THE WORK OF MASTERS!

GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

NOW ONLY 69c EACH FOR 3 OR MORE

75c EACH WHEN ORDERED SEPARATELY. PAY ONLY 69c EACH FOR 3 OR MORE.

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BUT THE VERY NEXT MORNING...

...A POLICE SIREN!?

AW-W-W-W-

TA-DAH-H!

THUD!

OOF!

YUK! I FORGOT TUH TAKE A GOOBER, FIRST!

TA-DAH-H... FOR REAL!

MY SUPER-EAR TELLS ME THUH SIREN'S EXACT DIRECTION...

AW-W-W-

THE MUSEUM HAS BEEN ROBBED!!

NEVER MIND, OFFICERS! I'LL FIX EVERYTHIN'!

(SIGH!) ABOUT ALL *WE* EVER GET TO DO AROUND THIS TOWN IS *PLAY OUR SIRENS!*

(WHEW!) AREN'T YUH GLAD THUH *SUPER GOOF* STATUE WASN'T STOLEN!?

ER... IT *DOES* HAVE SOME *SENTIMENTAL* VALUE!

BUT ALL THE PAINTINGS BY *OLD MASTERS*... WORTH A *FORTUNE*... HAVE BEEN TAKEN!

WELL, DON'T WORRY... I'LL GET 'EM BACK OR MY NAME ISN'T GOOFY... ER, I MEAN, *SUPER GOOF!*

FIRST, I'LL FIND OUT HOW HE GOT IN...

HMM... COULDN'T HAVE BEEN *THIS* WINDOW!

BUMP!

AHEM! THAT'S ONLY AN EMPTY *PICTURE FRAME!*

MUSEUMS NEED LOTS OF WALL SPACE... WE HAVE *NO* WINDOWS!

THUH PLOT NARROWS DOWN!

BUT HE DIDN'T COME IN THROUGH THE *FRONT* DOOR... I WAS ON DUTY HERE ALL NIGHT!

DITTO FOR THE BACK DOOR!

HMM... THIS IS CREEPY!

WELL, I KNOW WHAT I'VE GOTTA DO NOW...

EH?

...THUH WORLD'S GREATEST DETECTIVE, SHERLOCK BONES, ALWAYS PLAYS A VIOLIN TUH HELP HIM THINK AND SOLVE CRIMES...

...BUT I'M ONLY A LITTLE DIFFERENT! *TOSSIN' AN OL' SOFTBALL* HELPS *ME* TUH CONCENTRATE... HMM...HMM...

AHA!

THUH RASCAL CAME THROUGH THUH *SKYLIGHT*... AND ESCAPED THUH SAME WAY...

... I THINK!

CRASH!

TINKLE!

WITH HIS TELESCOPIC VISION GOOFY QUICKLY SCANS THE CITY STREETS...

THERE'S THUH PAINTIN' PACKIN' PEST...

TA-DAH-H! SURRENDER AND FORK-OVER THOSE VALUABLE OIL PAINTINGS OR ELSE!

I DON'T KNOW WHAT YOU'RE TALKING ABOUT, CHUM!

SKID!

YOU ASKED FOR IT. BUT I'LL BE MERCIFUL AND ONLY *BREATHE* AT YUH!

OOF! IT'S LIKE A HURRICANE HAS ME PINNED TO THIS WALL.

NOW I'LL TAKE THUH PAINTINGS!

WHOOSH!

SAY, THIS FLOWER PAINTING IS AS LONG AS A *REAL GARDEN!*

ARE YOU SUPER NUTTY? THAT'S A ROLL OF *WALLPAPER!*

I'M A WALLPAPER SALESMAN, AND THESE ARE MY SAMPLES!

OOPS! MY DUMB MISTAKE!

AND BEING AN ALL-AROUND GOOD FELLOW, GOOFY MAKES UP FOR THE OFFENSE BY BUYING A BIG ORDER OF WALLPAPER...

I'VE EVEN GOT ENOUGH FOR THUH SIDEWALK!

BUT BACK AT THE ART MUSEUM...

SUPER GOOF, WE FOUND A CLUE ON THE FLOOR...

THIS *MUDDY RUBBER HEEL!*

HUMPH! ONLY A *HEEL* WOULD TRACK MUD INTUH A NICE SPIC 'N' SPAN MUSEUM.

ZOOP!

:SNIFF!: MUH SUPER SMELLER TELLS ME IT'S *NOT LOCAL MUD*...

SNIFF! SNIFF!

NOW WHAT?

I'M GONNA SNIFF AROUND THUH COUNTRY!

BUT SUPER GOOF SOON CONCLUDES THAT...

... IT'S NOT EVEN *AMERICAN* MUD!

SO IT'S AN *OVERSEAS* ASSIGNMENT!

IT'S A *JET!*

T'S A *SATELLITE!*

ZOOM!

T'S A *FLYING* SAUCER!

GOOFY "NOSES" ALL AROUND THE WORLD...

THEN, OVER A REMOTE JUNGLE AREA...

THIS IS THUH PLACE!

DING!

THIS IS THUH EXACT SAME MUD THAT'S ON THUH RUBBER HEEL CLUE!

SNIFF! SNIFF!

THEN A DREADFUL REALIZATION STRIKES SUPER GOOF...

GAWRSH! I'VE BEEN TRICKED INTUH A TRAP...

THIS IS *QUICKSANDISH* MUD!

EVEN SUPER STRENGTH IS OF NO AVAIL WHEN YOU HAVE NOTHING SOLID TO PULL UPON OR PUSH AGAINST...

UGH! IT'S NO USE... OOF! UNK! (GRUNT!)... I'M SLOWLY SINKIN'!

WELL, MAYBE I'D BETTER TRY TUH *THINK* A LITTLE NOW...

HMM... HMM...

TCH-TCH! THUH TWINE IS STARTIN' TUH UNWIND...

Hey Fellow! Which Would You Rather Have . . .
Neat Prizes . . . or Extra Spending Money?

Sell GRIT

"America's Greatest Family Newspaper"

Many Boys Make $2—$5—$10 or More Weekly and Win Many Neat Prizes Too

GRIT Will Help You Get Started in Your Own Profitable Business

You will be sent papers, supplies and selling helps. GRIT will allow you credit on unsold copies until you know how many you can sell. As you will pay only for the papers you sell you cannot lose a thing by starting a GRIT business. Over 1,250,000 families read and enjoy GRIT every week.

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Name .

Are You a Boy? Age Date Born Year

In Care of

Street and No. R. F. D.

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Zip

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SEND IN RIGHT AWAY!

To get your 88 poster miniatures plus your FREE 32 page catalog send $1.00 (65¢ plus 35¢ postage and handling) today!

Gandalf Products Co., Dept. GK-36,
P.O. Box 38, New York, N.Y. 10022

GENTLEMEN: Please RUSH me my set of 88 Poster Miniatures. I enclose $1.00 [65¢ + 35¢ for postage and handling] for each set.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

THEN SUPER GOOF GETS A *SUPER IDEA*...

HURRIEDLY, HE WORKS ON THE SOFTBALL...

...AND A *KNOT* ABOUT *HERE*...

HERE'S HOPIN' THUH TWINE'S STRONG ENOUGH...IT'S MUH LAST HOPE...

ZING!

IT WON'T UNWIND PAST THUH KNOT...

SP-OCK!

YAY-ALL-DAY! I PITCHED MUHSELF FREE!

SINCE THUH MUD BLUE WAS REALLY ONLY A TRAP, I'D BETTER GO BACK TO THUH MUSEUM, NOW!

BOY, ARE WE GLAD TO SEE *YOU*, SUPER GOOF!

THE THIEF SENT US THIS RANSOM NOTE! HE WANTS A FORTUNE FOR THE RETURN OF OUR PAINTINGS.

PLOP!

HMM... IT SAYS, "LEAVE THUH LOOT AT THE FEET OF SUPER GOOF'S STATUE."

HMM... HMM...

I HOPE HE THINKS I'M TRULY SUPER *THIS* TIME!

GOT IT!

SNAP!

I'LL PLAY THUH PART OF MUH OWN STATUE TONIGHT!

YOU CAN SIT ON THE SIDELINES FER A SPELL, YOU HANDSOME HUNKA STONE!

CRACK!

A LITTLE *FLOUR* FOR THAT STONY LOOK...

FLOUR

...AND I'LL CATCH THUH CULPRIT RED-HANDED! YUK! YUK!

HERE'S THE BAIT... THE RANSOM MONEY!

SO GOOFY VIGILANTLY KEEPS HIS EYE ON THE SKYLIGHT...

...AND THUH GUARDS ARE AT THUH DOORS!

FROM TIME TO TIME HE CHECKS THE TIME, USING HIS X-RAY VISION...

TOWNHALL CLOCK SAYS 3 A.M.!

AND FINALLY...

IT'S GETTIN *LIGHT* OUT... IT'S *MORNIN'!*

EEK! THE RANSOM MONEY IS *GONE*, BUT WHERE ARE THE PAINTINGS?!

IT'S GETT.N' SO YUH CAN'T TRUST CROOKS.. HUH?... *G-GONE?!*

KIDS, Roach Designs Are NOW Available As Iron-On Transfers!

DURABLE ★ WASHABLE ★ 100% COLORFAST

Apply to any cotton garment in ONLY 60 seconds!

1. Place design face down on garment.
2. Iron firmly for just 60 seconds
3. Let cool, remove paper from design

THERE'S YOUR WASHABLE, FADE-PROOF ROACH DESIGN!

How Super-Wild Are You?
Create A ROACH Masterpiece! Use ROACH Iron-Ons on sheets, pillowcases, curtains, tablecloths, aprons, jackets, shirts, jeans, elephant pants, ponchos, shawls, nightgowns, tents — everywhere!
LARGE 10" x 12" DESIGN

75c EACH • SPECIAL! 3 OR MORE 69c EACH • ORDER NOW

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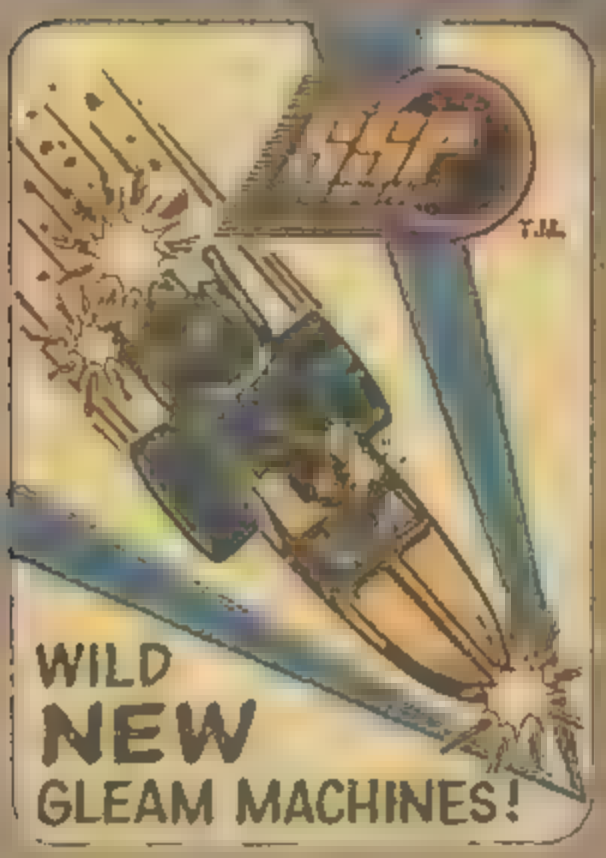
Hey Kids!

The 2nd Annual Edition

Kenner 16-Page

FUN CATALOG

FUN STUFF! TV SPECIALS TO WATCH! EXCITING OFFERS!
WIN KENNER TOYS IN SWEEPSTAKES (See Page 17K)



Hey Kids!

I JUST LOVE MY NEW DOLL FROM KENNER...

SHES SOFT 'n CUDDLY...

I CAN COMB HER HAIR!

SHE'S SO PRETTY!

NOW... WATCH WHAT BABY ALIVE CAN DO...

LOOK! BABY ALIVE OPENS HER MOUTH!

WHA... NOW SHE'S CLOSED HER MOUTH...

MY GOSH!

I don't believe it!

NOW WATCH HOW BABY ALIVE TAKES HER BOTTLE!

BABY ALIVE IS ACTUALLY DRINKING THAT WATER LIKE A REAL BABY!

SHES SMACKING HER LIPS FOR MORE!!

WE EVEN GET TO CHANGE HER DIAPER!

I WANT A BABY ALIVE TOO!

BABY ALIVE IS 16" TALL. SET INCLUDES DISH, BOTTLE WITH NIPPLE, SPOON, 9 PACKAGES OF "DOLL FOOD" (NON TOXIC), 3 DISPOSABLE DIAPERS.

USES 2 "C" BATTERIES, NOT INCLUDED.

GET REFUND WITH BOOK IN SPECIALLY MARKED BOXES OF Cheerios.

FURTHER ADVENTURES OF

GabbiGale™

THE DOLL THAT SAYS EVERYTHING YOU TELL HER TO SAY!

WHAT ARE YOU DOING, YOUNG LADY?

HOW TO SPEAK SPANISH

I'M TALKING SPANISH TO GABBIGALE FOR OUR TRIP TO MEXICO!

IT'LL BE SO MUCH FUN SEEING THE KIDS FACES WHEN GABBIGALE TALKS TO THEM IN

HOLA! COMO ESTA USTED?

HOLA! COMO ESTA USTED?

SHE'LL SAY ANYTHING I TELL HER TO SAY!

LETS GO HAVE SOME FUN...

PEDRO, COMES TODOS LOS TACOS?

LET ME TAKE YOUR PICTURE LITTLE MUCHACHAS!

HA!

GabbiGale™

GABBIGALE IS 18" TALL. HAS BEAUTIFUL HAIR YOU CAN STYLE AND COMB. HER HEAD, ARMS, LEGS, ALL MOVE. Uses 4 'AA' Batteries, not included.

IF YOU GET $1.50 REFUND!

WITH PROOF OF PURCHASE FROM SPECIALLY MARKED BOXES OF QUAKER OATS

Jenny Jones & Baby John...

the mother and baby of today

COMPLETE NURSERY SET

1" [illegible] Jenny Jones & Baby John Complete with [illegible] carriage with frame, [illegible] bath, [illegible] and baby [illegible] JENNY JONES & BABY JOHN [illegible] 2 [illegible] Accessories [illegible]

BUY JENNY JONES & BABY JOHN COMPLETE NURSERY SET GET 75¢ REFUND with book in specially marked boxes of Cheerios[39]

GARDEN GAL™ AND HER Greenhouse

EVERYTHING INCLUDED TO GROW REAL FLOWERS!

grow a Greenhouse garden Doll, 7½ tall, is designed to hold tools and watering can. Set contains Garden Gal doll, 2 outfits, greenhouse, (doubles as carrying case) 3 seed packets to grow Zinnias, Marigolds, and Bachelor's Buttons, 6 flower pots, 6 peat discs (require no dirt), 4 tools, watering can, vinyl patio mat, and chaise lounge

OTHER GARDEN GAL DOLLS AVAILABLE SEPARATELY.

THE PHANTOM STRIKES

I JUST ADD WATER AND MIX IT UP!

I JUST LOVE MY NEW KENNER® BETTY CROCKER® [redacted] IT'S SO EASY TO BAKE A YUMMY CAKE!

MY CAKE WILL BE DONE IN 12 MINUTES!

CAKE 12 MINUTES

WATCH CAKE BAKE THROUGH MAGIC WINDOW WHEN OVEN IS ON.

HEY, MOM--COME SEE THE CAKE I BAKED WITH MY EASY-BAKE® OVEN!

MY CAKE'S GONE! THAT DARN BILLY DID IT AGAIN! I'LL TELL DAD!

WHY, DADDY--YOU'RE THE [redacted] AND ALL THE TIME I THOUGHT IT WAS BILLY!

LATER... HERE, HONEY--BAKE SOME MORE BETTY CROCKER GOODIES FOR THE PHANTOM!

SIMPLE·SAFE·FUN

BAKES WITH TWO-60 WATT LIGHTBULBS (NOT INCLUDED). GET COMPLETE WITH OVEN, MIXES FOR CAKES AND FROSTING, THREE BAKING PANS, PAN PUSHER, COOKBOOK. EXTRA CAKE AND FROSTING MIXES ALSO AVAILABLE.

BUY A BETTY CROCKER® EASY-BAKE® OVEN GET 75¢ REFUND

WITH PROOF-IN SPECIALLY MARKED BOXES AT PARTICIPATING STORES.

EASY-BAKE MIX BONUS! 6-MIX ASSORTMENT

50¢

SEND NAME, ADDRESS, ZIP AND 50¢ TO:

EASY-BAKE
P.O. BOX 14387
CINCINNATI, OHIO 45214

OFFER EXPIRES MARCH 31, 1974.

AHA! CALLOUS YOU KIDS WITH SNOOPY, MAAM!

BUT MOM - WE JUST LOVE OUR SNOOPY POWER TOOTHBRUSH!

"SNOOPY MAKES IT FUN TO BRUSH OUR TEETH!"

SNOOPY POWER TOOTHBRUSH. USES 2 'D' BATTERIES (NOT INCLUDED)

YES, IT'S A POWER TOOTHBRUSH THAT REALLY CLEANS TEETH - BUILT ESPECIALLY FOR KIDS!

JUST HOLD SNOOPY WHILE HE BRUSHES YOUR TEETH AUTOMATICALLY!

HURRY UP... IT'S MY TURN!

TO THINK WE USED TO HAVE TO BEG THEM TO BRUSH!

MEMO TO PARENTS

Snoopy

WHAT'S ALL THE EXCITEMENT?

FAT ALBERT IS IN BILLY'S GARAGE!

GET READY FOR SOME GREAT CARTOON ACTION!

SNAP IN!

PRESENTING... A TRIPLE FEATURE MOVIE!

HEY! IT'S FAT ALBERT!

HA! HA! LOOK AT FAT ALBERT WADDLE!

WITH AN ADDED ATTRACTION!

REALLY CRAZY WHEN I RUN IT BACKWARD!

THAT'S A FUNNY MOVIE!

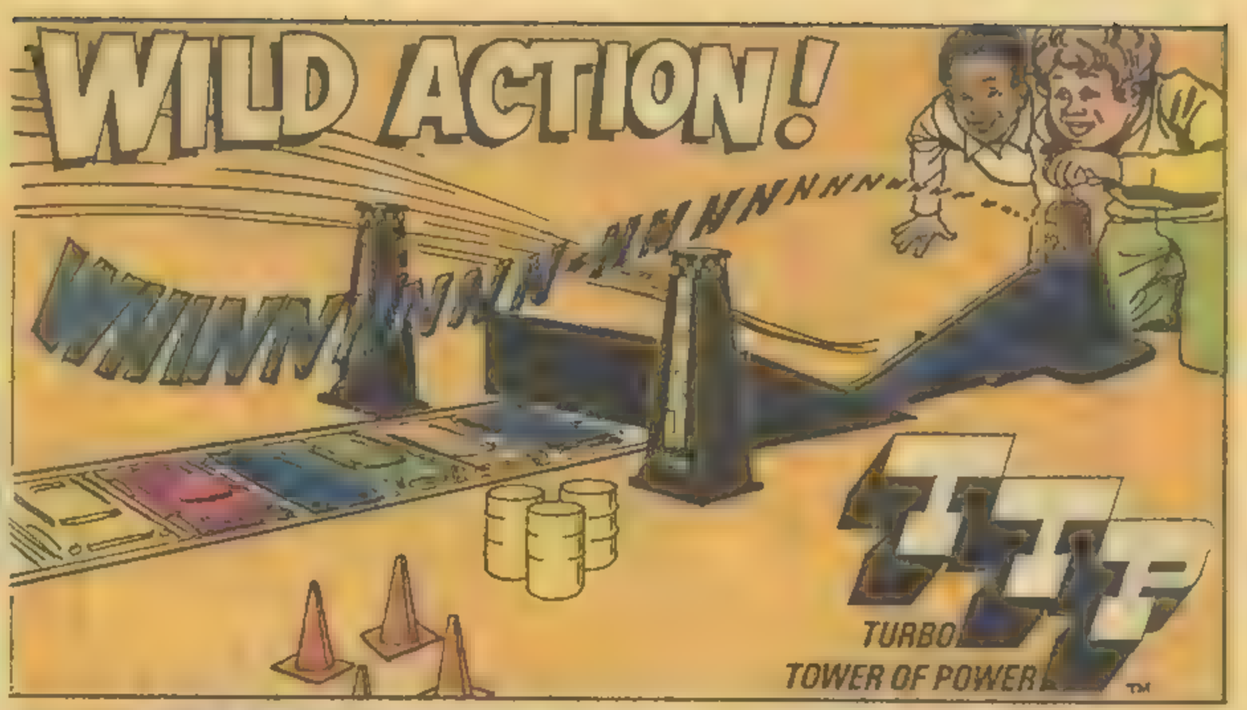
AND I GOT MOVIES OF SCOOBY DOO, JINXIE AND THE PUSSYCATS, TOO!

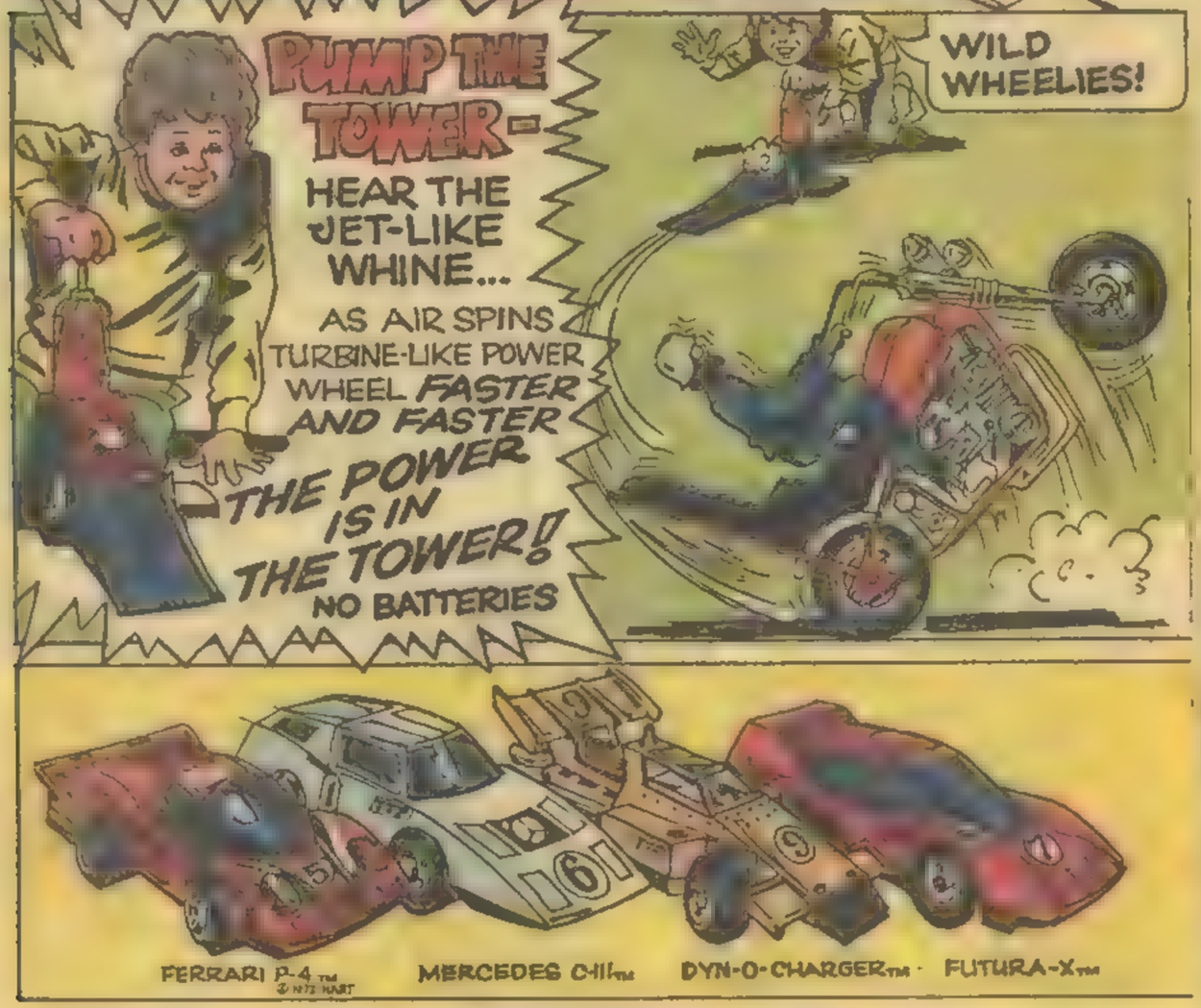
KENNER

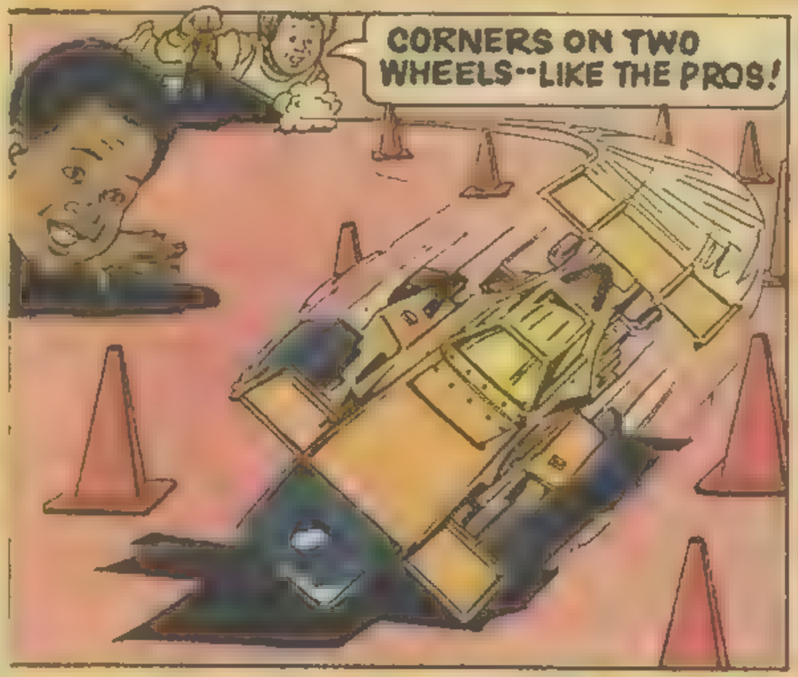
KENNER CASSETTE MOVIE PROJECTOR™

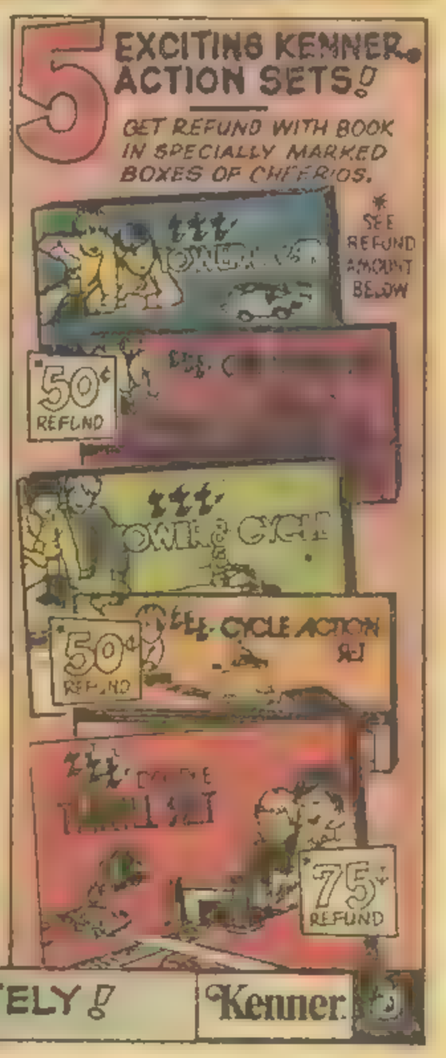
INCLUDES MOVIE PROJECTOR WITH BUILT IN SCREEN AND THREE COLOR CASSETTE MOVIES. USES 3-D BATTERIES (NOT INCLUDED). OTHER CASSETTE MOVIES AVAILABLE OF BUGS BUNNY, ARCHIE, GLOBETROTTERS, SABRINA AND MORE!

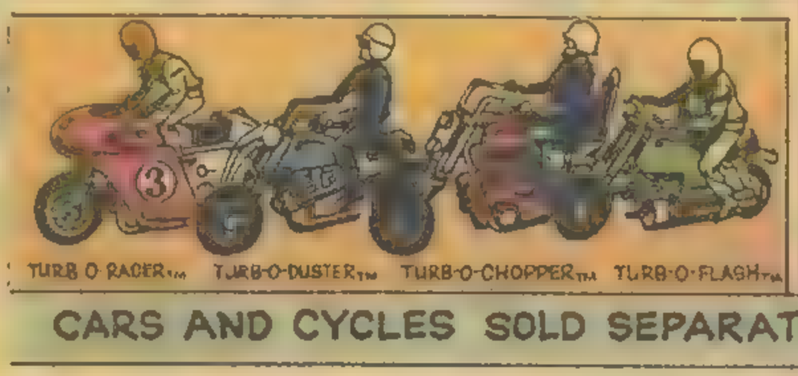
BUY KENNER CASSETTE MOVIE PROJECTOR GET $5.00 REFUND WITH BOOK IN SPECIALLY MARKED BOXES OF CHEERIOS.











CARS AND CYCLES SOLD SEPARATELY!

Kenner

WOW! WHATTA FINISH!

THAT'S NOTHIN'

WHAT COLORS!

THAT'S NOTHIN'

WHAT POWER!

THAT'S NOTHIN'

WHATTA YA MEAN, THAT'S NOTHIN'— SHOW ME SOMETHING BETTER!

Kenner.

OK!--HERE'S MY NEW SSR™ RACER WITH ULTRA CHROME!

WHATTA FAR-OUT FINISH! AND WHAT WILD COLORS!

WOW.

AND...

WHAT POWER!

JUST PULL THE T-STICK FOR PLENTY OF POWER!-COMPLETE WITH SONIC SOUND!™

BLACK JACK™

KING COBRA™

G.T. COUPE™

COLLECT AND RACE ALL 12 Kenner ULTRA CHROME RACERS!

Kenner.

Smash-Up Derby™

GOTCHA, TOUGH TOM!

OH, YEAH BUGG-EM!

CRASH!

IT'S A DRAW!

"OKAY, LET'S SNAP 'EM BACK TOGETHER AND SMASH 'EM UP AGAIN!"

TOUGH TOM ™

SNAP!

GET READY, GET SET, GO!

PULL

GYRO-POWERED! NO BATTERIES! NO TRACK!

AND WHEN THEY CRASH...

ERR-RRRR

DOORS, HOOD, WHEELS, TRUNK LID, ETC. FLY OFF!

THE BIGGER THE SMASH-UP THE MORE PIECES FLY OFF!

USE JUMP RAMP/BARRIER THAT COMES WITH SET FOR ALL KINDS OF THRILLING SMASH-UP DUELS!

MID-AIR SCRUNCHERS

WHRAM!

GOTCHA!

WHIRR-RRR

CRUNCH!

SET INCLUDES 2 FLY-APART RACERS, EACH RACER ABOUT 7" LONG WITH SCRUNCHED-UP DEMOLITION DERBY DETAILING. RACING DECALS FOR BOTH RACERS. 2 JUMP RAMP BARRIERS, 2 POWER TWISTICKS

BUY A KENNER SMASH-UP DERBY

50

WITH BOOK N SPECIALLY MARKED BOXES OF THESE 5¢

4 SMASH-UP CARS AVAILABLE SEPARATELY! BLAST-EM™ (ILLUSTRATED), BUGG-EM™, BOSS HENRY™ (FORD SEDAN), TOUGH-TOM™

SMASH 'EM UP – PUT 'EM BACK TOGETHER!

I CHALLENGE YOU, BIG MAN!

TO A MINI SSR™ DRAG RACE!

POCKET SIZE POWER

WITH A REGULAR SIZE [illegible] BY RAD-WELL - LIKE PUTTING A [illegible] ENGINE IN A COMPACT!

HA! MY BUSH BURNER WILL TAKE YOUR PINTO!

OH YEA? LET'S RACE!

RRR

MINI SSR™ RACERS HAVE SONIC SOUND!

RRRRRRRRRRRR

POWER!

RRR

SUPER SPEED!

BUSH BURNER IS AHEAD--- PINTO COMING UP FAST!

LOOK OUT CRASH!

PINTO WINS!

MAN THESE HAVE GOT TO BE THE FASTEST* RACERS EVER!

*CLOCKED AT OVER 12 FEET PER SECOND!

COLLECT AND RACE ALL THE MINI SSR™ RACERS!

DUNE DRAGGER™ STRIPPER™ PINTO™ OUTLAW™ MINI™ BUSH BURNER™

EACH MINI SSR RACER IS ABOUT 3½" LONG - READY TO RACE - COMES WITH T-STICK

BOARD GAMES ARE NO FUN!

LET'S PLAY *NEW*

SEE ACTION™ FOOTBALL

IT'S THE *ONLY* GAME WHERE YOU *SEE* THE PLAYS DEVELOP ON THE SCREEN!

YOU'RE THE QUARTERBACK! YOU SET IN THE TEAM- BY CHOOSING A PLAY FOR EACH PLAY

...OFFENSIVELY

...AND DEFENSIVELY!

CHOOSE FROM 8 OFFENSIVE PLAYS--6 DEFENSIVE PLAYS, OVER 288 POSSIBLE PLAY RESULTS!

5 YARDS OFF TACKLE!

FUMBLE!

AND THE CONTEST RAGES ON!

FIELD GOAL BLOCKED!

HA! YOUR TRAP DIDN'T WORK!

SCORE TIED!

ONLY 2 MINUTES TO GO!

RED TEAM HAS BALL ON BLUE TEAM'S 35 YARD LINE!

HMMM-- 3RD AND 6 -- HE'LL EXPECT THE **LONG PASS** -- MAYBE I CAN FOOL HIM--OR--

HMMM-- HE'S GOT TO GO WITH THE LONG PASS-- BUT HE'S TRICKY. I THINK I'LL SET UP FOR--

AW, HECK! YOU PICKED THE LONG BOMB!

MY **4-3 BUMP AND RUN** DEFENSE SHOULD WORK!

LOOK--I GOT THE PASS OFF!

IT'S COMPLETE-- TOUCHDOWN!

WHATTA GAME-- ALL THE EXCITEMENT OF REAL FOOTBALL!

Kenner

FOOTBALL GAME™

INCLUDES PROJECTOR 16 OFFENSIVE AND 12 DEFENSIVE PLAY SLIDES, MANUALLY OPERATED SCOREBOARD ACTION SCREEN PLAYING FIELD, BALL DOWN MARKER, LABELS FOR ALL PRO TEAM CITIES, ETC. *USES 4 D BATTERIES, NOT INCLUDED.*

BUY KENNER *SEE-ACTION FOOTBALL GAME* GET 75¢ REFUND FROM BOOK IN SPECIALLY MARKED BOXES OF CHEERIOS.

MAKE YOUR OWN

FLYING ADVENTURES

with [illegible] MOLDING COMPOUND

AIRPORT MODELING SET!

MOLD IT YOU! MOLD IT (WITHOUT HEAT)

PUT 'EM TOGETHER

PAINT 'EM

THEN PLAY AIRPORT!

RRR-RRRRR-RRR

EMERGENCY LANDING --COMING IN!

HELICOPTER TO THE RESCUE!

RRR-RRR-RRRR

YOU ARE CLEARED FOR TAKE-OFF!

PLANES ROLL ON WHEELS!

I'LL GET YOU RED DEVIL!

HAND-MOLDS TO MAKE JETS HELICOPTERS, BI-PLANES, TRUCKS, BAGGAGE TRAIN, AIRPORT ACCESSORIES, ETC. INCLUDES 3-10 oz. CANS OF PLAYSTONE, TRIMMER, DECALS, PAINTS, BRUSH, ETC. AND BIG 36"x18" PLASTIC RUNWAY.

HAVE THE SAME KIND OF MOLDING FUN & ADVENTURE WITH PLAYSTONE FARM SET- & PLAYSTONE JEWELRY SET!

Kenner

YABBA DABBA DOO!!

CHIP CHIP

I'M SCULPTING A STATUE OF..... CAN YOU GUESS WHAT?

CHIP CHIP

FROM THAT FAT BELLY AND FUNNY SHAPED HEAD — I WONDER WHO?

CHIP? CHIP

Chip Away SET MAKES YOU FEEL LIKE *A REAL SCULPTOR...*

HIDDEN INSIDE 3 BLOCKS ARE FINISHED STATUES OF FRED, WILMA & PEBBLES, AND DINO!

YOU USE SAFE CHISEL TO SCULP AWAY THE OUTSIDE EVEN YOUR HARDEST BLOWS WONT HARM THE *TOUGH FLINTSTONES INSIDE!!!*

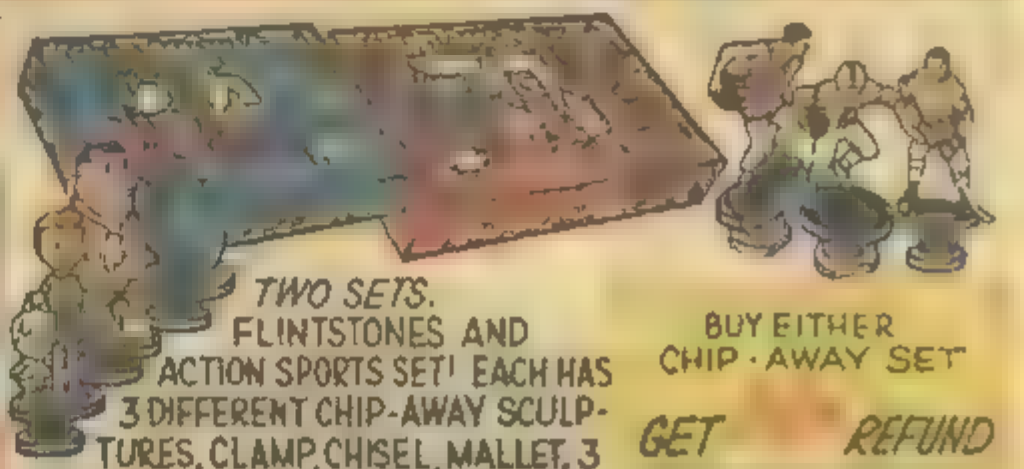
HA! HA! I THOUGHT IT WAS FRED TOO!!

I DID WILMA AND PEBBLES!

CHIP CHIP

...AND **FINALLY** OLE' FRED HIMSELF!

...AND NOW WE'LL PAINT ALL THE FLINTSTONES!

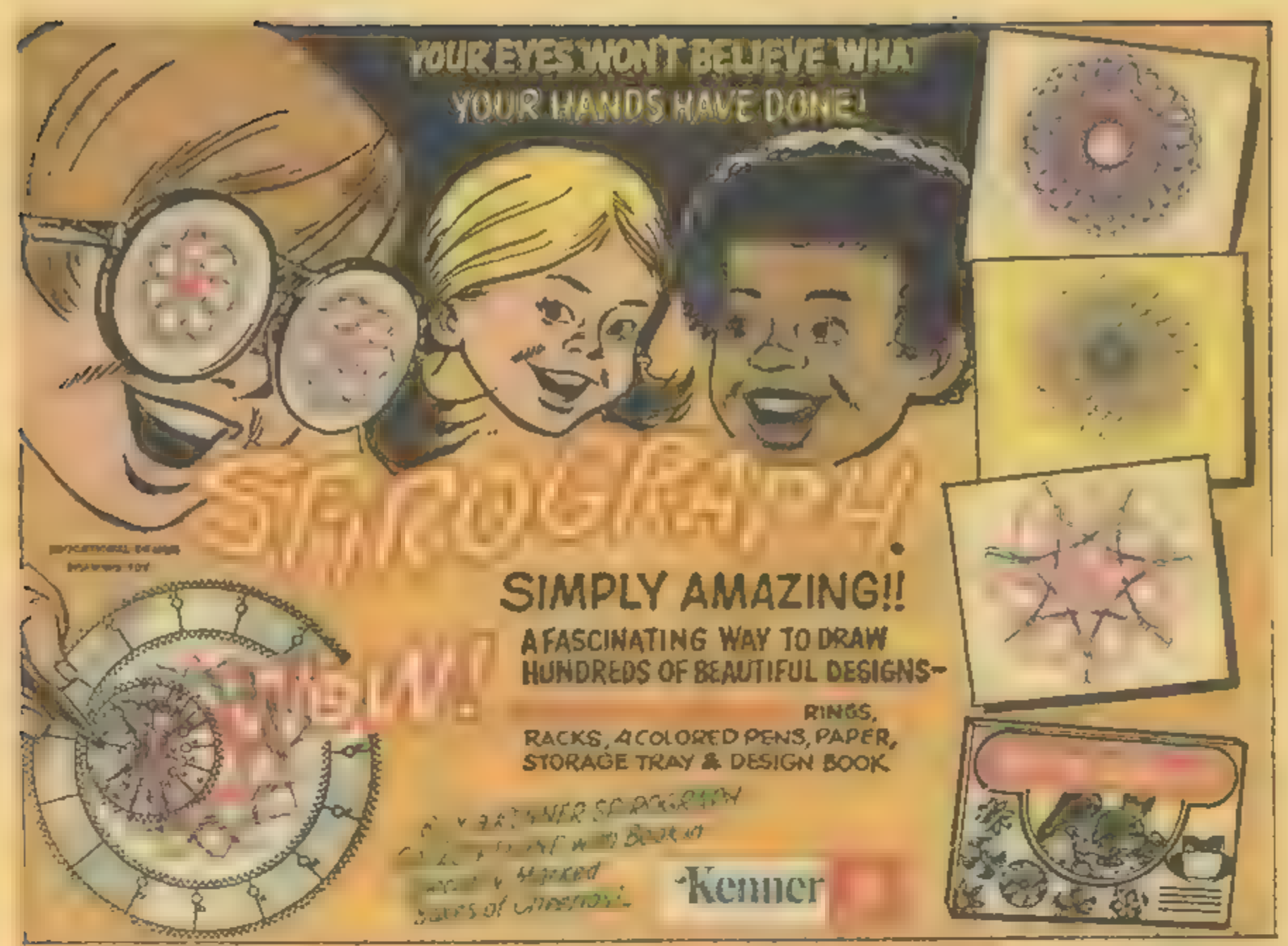


TWO SETS. FLINTSTONES AND ACTION SPORTS SET! EACH HAS 3 DIFFERENT CHIP-AWAY SCULPTURES, CLAMP, CHISEL, MALLET, 3 COLORS OF PAINT AND BRUSH. REFILL SCULPTURES ALSO AVAILABLE.

BUY EITHER CHIP-AWAY SET

GET REFUND

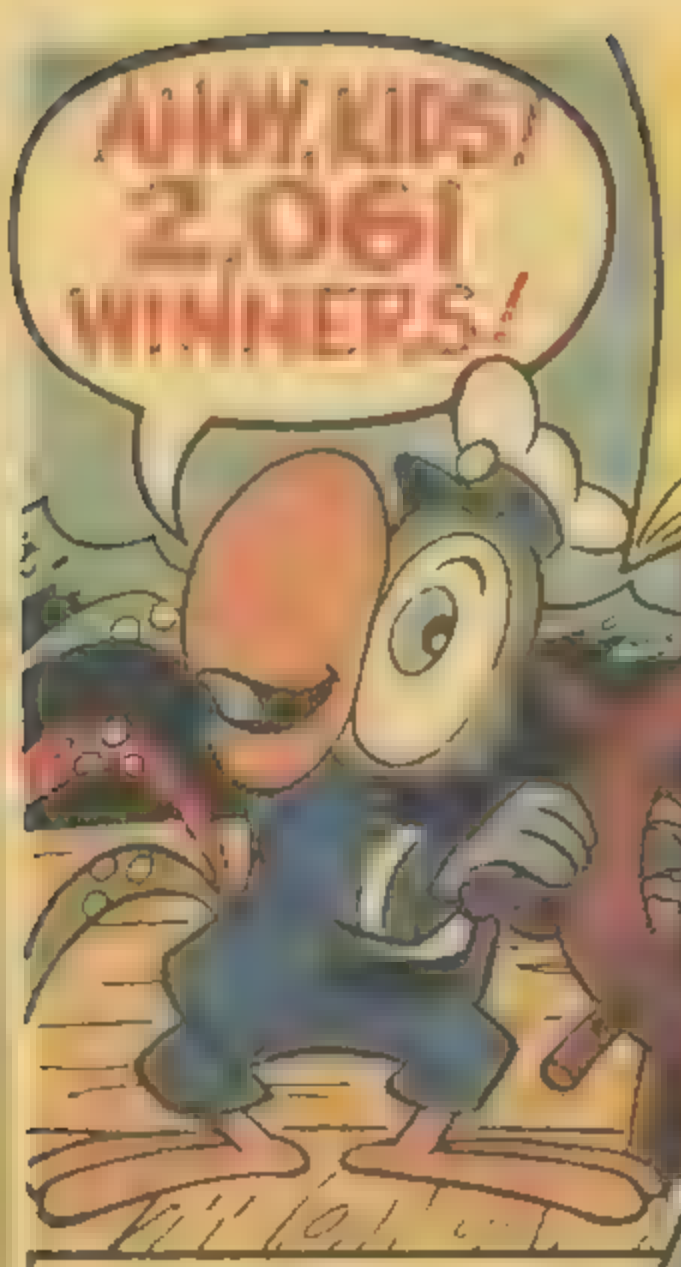
WITH BOOK IN SPECIALLY MARKED BOXES OF CHEERIOS


YOUR EYES WON'T BELIEVE WHAT
YOUR HANDS HAVE DONE!
SPIROGRAPH
SIMPLY AMAZING!!
A FASCINATING WAY TO DRAW
HUNDREDS OF BEAUTIFUL DESIGNS-
RINGS,
RACKS, 4 COLORED PENS, PAPER,
STORAGE TRAY & DESIGN BOOK
Kenner

SEE YOUR LOCAL
TV LISTING FOR
Sept. 23, 5-6 PM CBS
Sept. 30, 5-6 PM CBS
Oct. 8, 4:30-6:30 PM CBS
Oct. 22, 4:30-5:30 PM CBS
Oct. 28, 5-6 PM CBS
Oct. 25, 6-7 PM (Major cities)
Nov. 6, 4:30-5:30 PM CBS
Nov. 11, 5-6 PM CBS
Nov. 22, 12:00-1:30 PM
(Major cities)
Nov. 22, 3:30-4:30 PM CBS
Nov. 23, 4:30-5:30 PM CBS
Dec. 2, 5-6 PM CBS
Dec. 8, 4-5 PM CBS
Kenner

Kenner

TOY TREASURE SWEEPSTAKES



GRAND PRIZE
25 TOYS
A[illegible] RETAIL VALUE A[illegible]

ALL THESE TOYS AND MORE ARE INCLUDED IN THE PRIZES!

2nd PRIZE
10 WINNERS! 11½" DELUXE THRILL SET or BABY ALIVE DOLL!!!
RETAIL VALUE APPROX. $120.00 EA.

SIP-ALONG

3rd PRIZE
50 WINNERS! 11½" TOWER & CAR or JENNY JONES & BABY JOHN DOLLS!
RETAIL VALUE APPROX $5.00 EA

FLINTSTONES' CHIP AWAY

EASY-BAKE OVEN

SEE-ACT.ON FOOTBALL

4th PRIZE
2,000 WINNERS!
3-COLOR SPIROMANIA PENS
RETAIL VALUE [illegible] EA

BABY ALIVE

CASSETTE MOVIE PROJECTOR

SPIROGRAPH

SSP ULTRA

CLOSE 'N PLAY

OFFICIAL RULES

1. On a plain piece of 3" x 5" paper with the name KENNER TOY TREASURE SWEEPSTAKES printed in block letters or on an official Kenner SWEEPSTAKES entry blank print your full name, address and zip code

2. NO PURCHASE REQUIRED. Enter as often as you wish but mail each entry separately to:
TOY TREASURE SWEEPSTAKES
P.O. Box 1871 New Haven, Conn. 06505
Entries must be postmarked by January 31, 1974 and received by February 11, 1974

3. The Grand Prize will [illegible] Deluxe Thrill Set Baby Alive Derby, Jenny Jones & Baby John Complete Nursery Set, Mickey Mouse Toothbrush, Cassette Movie Projector, Easy Care Manicure Set, See Action Football Game, Betty Crocker Easy Bake Oven, Three SSP Ultra Chrome Racers, Spirograph, Play-Doh Action Molding Set, [illegible] Zoo Set, Close 'N Play Phonograph, Dip Dots Design Book, Sip-Along Pebbles, Sip-Along Barney Bemis, Garden Gal and Four Play-Doh Fun-Packs.

All delivery charges for all prizes will be prepaid and will not be the responsibility of the winner.

4. Prize winners will be determined by random drawings conducted by an independent judging organization whose decision will be final. All prizes are non-transferable; no cash alternate or substitution for prizes as offered. Limit one prize per family. The odds of winning will be determined by the number of entries received. ALL PRIZES WILL BE [illegible]

5. Local, state and federal taxes will be the responsibility of the winners.

6. This sweepstakes is open to all residents of the continental U.S.A., Alaska and Hawaii. Employees of General Mills, Inc., it's subsidiaries, Kenner Products, Western Publishing Co., Inc., their advertising agencies and the [illegible] of these companies are not eligible. [illegible]

7. Winners will be notified by mail within 30 days after the drawing [illegible]

Toy Treasure Sweepstakes, P. O. Box 1871, New Haven, Conn. 06505

USE THIS FORM OR USE PLAIN PIECE OF PAPER PER THE OFFICIAL RULES TO LEFT. MAIL ENTRIES TO TOY TREASURE SWEEPSTAKES, P. O. Box 1871, New Haven, Conn. 06505

MR. or MISS _____
PRINT YOUR FIRST NAME, MIDDLE INITIAL, AND LAST NAME

ADDRESS _____

CITY _____ STATE _____ ZIP _____

ENTER AS OFTEN AS YOU WANT, BUT MAIL EACH ENTRY SEPARATELY
ENTRIES MUST BE POSTMARKED BY JAN. 31, 1974

BUT NOBODY CAME THROUGH THUH SKYLIGHT!

WELL, MAYBE THERE'S A *SECRET DOOR* IN THE WALLS OR THE FLOOR!

SAY-Y... A SUPER THOUGHT! HOW'D YUH EVER DO IT WITHOUT FLIPPIN' A SOFTBALL?

ELEMENTARY DEDUCTION!

BUT IN VAIN SUPER GOOF SURVEYS WALLS AND FLOORS WITH HIS X-RAY VISION...

NOPE!

NOPE!

NOPE!

NOPE!

NOPE!

FOOEY! I'M SUPER BAFFLED!

AND WE'RE SUPER SORE AT *YOU*, *STUPOR* GOOF!

NOW WE'RE OUT BOTH PAINTINGS AND MONEY!

WHAT GOOD *ARE* YOU, ANYWAY?

ER... NO GOOD, I GUESS...

I'M A SUPER FLOP... I CAN'T STAND MUKSELF!

I'M A DISGRACE TO MUK WHOLE HOMETOWN!

SAY-Y... MY STATJE DOESN'T DESERVE TLH BE IN THLH *MUSEUM!*

WE WERE JUST THINKING THE SAME THING! GET THE DUMB THING OUT OF OUR SIGHT!

So...

SUPER GOOF

I GUESS THUH CITY DUMP WILL BE A MORE APPROPIATE PLACE FOR IT...

ZUNK!

EEK! MUH GOOBER WORE OFF AND I'M FEEBLE ME AGAIN!

GOTTA GET ANOTHER DOWN THLH HATCH BEFORE...

ZOING!

CRASH!

WHEW! I GOT SUPERED-UP JUST IN TIME TUH ESCAPE INJURY, BUT MUH STATUE IS A WRECK!

HUH? THUH *SCULPTOR* FELLER WAS INSIDE THUH HOLLOW BASE...WITH THUH PAINTINGS AND THUH MONEY!

HE MUST'VE COME OUT THIS DOOR TUH DO HIS DIRTY WORK! NO WONDER I DIDN'T SEE HIM... I WAS LOOKIN' UP!

SUPER

(GROAN!) YEAH, I WAS IN HERE FROM THE START! I PLANNED TO SLIP OUT DURING THE DAY WHEN VISITORS ARE COMING AND GOING.

BRAVO! SUPER GOOF IS OKAY AFTER ALL.

FOR A REWARD YOU CAN PICK ANY CANVAS IN THE MUSEUM!

HOT DIGGETY!

THIS ONE'LL DO FINE!

BUT THAT'S A *BLANK!* NO ONE HAS PAINTED ANYTHING ON IT YET!

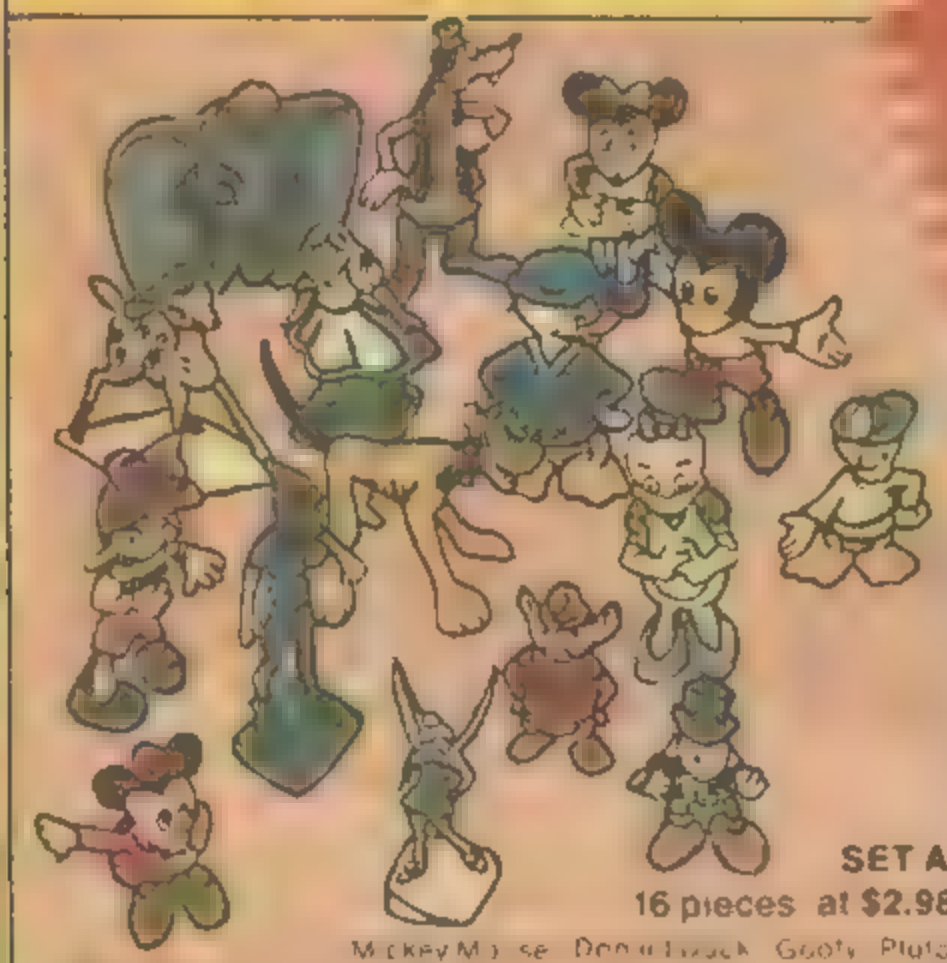
AHA... I GET IT... YOU'VE BEEN HOLDING OUT ON US...YOU WANT TO *EXPRESS YOURSELF* ON CANVAS, EH?

ER... I RECKON YUH COULD SAY THAT!

AND SO...

I NEED TUH PUT DOWN *ALL* OF ME ON CANVAS...ON A *NEW HAMMOCK,* THAT IS! YUK-YUK-YUK!

Disneykin play characters are here!



SET A
16 pieces at $2.98

Mickey Mouse Donald Duck Goofy Pluto
Minnie Mouse Mom's Daisy Duck Dewey Dumbo Timothy
Jiminy Cricket Alice Pinocchio Peter Pan Tinker Bell Bambi

SET B
16 pieces at $2 98

Snow White Happy
Sneezy Grumpy Sleepy Bashful Doc Geppetto
Wendy Peter Pan Tinker Bell Captain Hook Smee

Now you can start your very own Disneykin collection. All the best loved Disney characters are here: Snow White and the Seven Dwarfs, Pinocchio and Jiminy Cricket, Bambi and Thumper, Peter Pan and Captain Hook, Minnie Mouse, Dumbo and many, many more. 34-pieces in all Each is hand-painted in colorful costume. Their warm, friendly, lovable faces look like they just stepped out of Disneyland to say hello just to you Made of plastic with an average height of 1½ inches And kids, Disneykins are available in sets, so you can start your collection off fast

Or buy all 32 pieces for only $5.98 and get a bonus of 2 extra pieces absolutely free.

Add 50c postage/handling for each order.

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GANDALF PRODUCTS CO. Dept. GK-39
P.O. Box 38, New York, N.Y. 10022

Enclosed find $_____. Please send me the Disneykin set(s) I have chosen. I understand that I must be completely satisfied or my money will be refunded.

_ Set(s) A @ $2 98 _____ Set(s) B @ $2.98
_ Set(s) A and B with 2 bonus pieces @ $5 98
Set(s) of special offer, 4 for $1 00

50c per order for postage and handling

Name

Address

City

State Zip

Walt Disney

SUPER GOOF

THE BRAIN FROM N.E.P.H.E.W.

TA-DAH-H! SUPER GOOF TO THUH RESCUE...

TA-DAH-H! Z Z Z Z Z Z

UNCLE GOOFY!

MR SUPER GOOF #7

YOU'VE GOT TO STOP SUPER GOOFING IN YOUR SLEEP WHILE YOU'RE JUST PLAIN GOOFY!

TA...

THUD!

I THINK YOU'VE BEEN *WORKING* TOO HARD!

I THINK I'VE BEEN *SLEEPIN'* TOO HARD!

I KNOW... A *EUROPEAN TOUR* WILL BE JUST THE THING FOR YOU!

ON A $1.69 ?

TUT-TUT, DEAR UNCLE... I SHALL BE DELIGHTED TO PAY YOUR WAY OUT OF MY QUIZ SHOW WINNINGS!

HOT DIGGETY... YOU'RE ALL HEART AND BRAINS, GILBERT!

So...

BON VOYAGE, UNCLE GOOFY! RELAX AND HAVE FUN!

BON BYE-BYE TUH YOU, TOO, GENEROUS NEPHEW!

ISN'T IT THRILLING... IN FIVE DAYS WE'LL BE IN ITALY!

FIVE DAYS? THAT'S ALMOST A *WEEK!*

HOW CAN A FELLER RELAX KNOWIN' HE'S WASTIN' HIS NEPHEW'S MONEY JUST SETTIN' ON A BOAT WASTIN' TIME?

LUCKILY I PACKED SOME GOOBERS...

PONG!

TA-DAH-H!

EEK! I FEEL LIKE I'M ON A SPEEDING JET!

SIR... INEXPLICABLE BUT TRUE... WE'RE TRAVELING AT 500 KNOTS.

WE'LL BE IN SUNNY ITALY BEFORE YUH CAN SAY RAVIOLI!

AND SHORTLY...

YUH CAN THANK SUPER GOOF FOR THUH SWIFT VOYAGE! YUK!

LANK!

BOO! THE *VOYAGE* IS HALF THE FUN!

IT IS? FUN SQUELCHER!

OUCH!

ZOK!

GUIDED TOUR ... FOLLOW ME!

ZUNK!

SAY, I'M IN ON THAT, TOO!

GET OUT YOUR LIGHT METERS...

HUH? WAIT... DON'T TAKE ANY PHOTOS YET!

FLIP!

SUPER GOOF TO THUH RESCUE AGAIN! TA-DAH, AND UPSY-DAISY!

HE STRAIGHTENED THE LEANING TOWER!

BOO!

IN SPAIN GOOFY GOOFS AGAIN...

AWRK! THIS IS JUST AWFULLY TURRIBLE!

GLURGH!

SAVED YUH FROM THUH NASTY MAN!

BOO!

FUN FOILER!

FOOEY TO YOUIE!

PUT HEEM DOWN, SEÑOR... OR I WEEL DIE OF DISGRACE!

BAH! C'MON, FOLKS... NEXT STOP, *PARIS, FRANCE!*

AND SO...

THE EIFFEL TOWER!

UH-OH! DOUBLE TROUBLE!

TA-DAH-H... I DON'T WANT TUH GET BLAMED FOR STRAIGHTENING *THIS* TOWER, TOO... SO *THERE!*

CREAK!

AND THEN HALF A MILLION FRENCHMEN DO THE IMPOSSIBLE...

THEY THREW *SUPER GOOF* OUT OF EUROPE!

ZING!

UNCLE!! BACK SO SOON?.

AND HOW! IT WAS A HORRIBLE HOLIDAY, GILBERT!

BUT WHAT IF YOU DREAM YOU'RE SUPER GOOF AND SLEEP-WALK AGAIN?

I COULD GET SOME NASTY BUMPS DOIN' THAT! HMM...

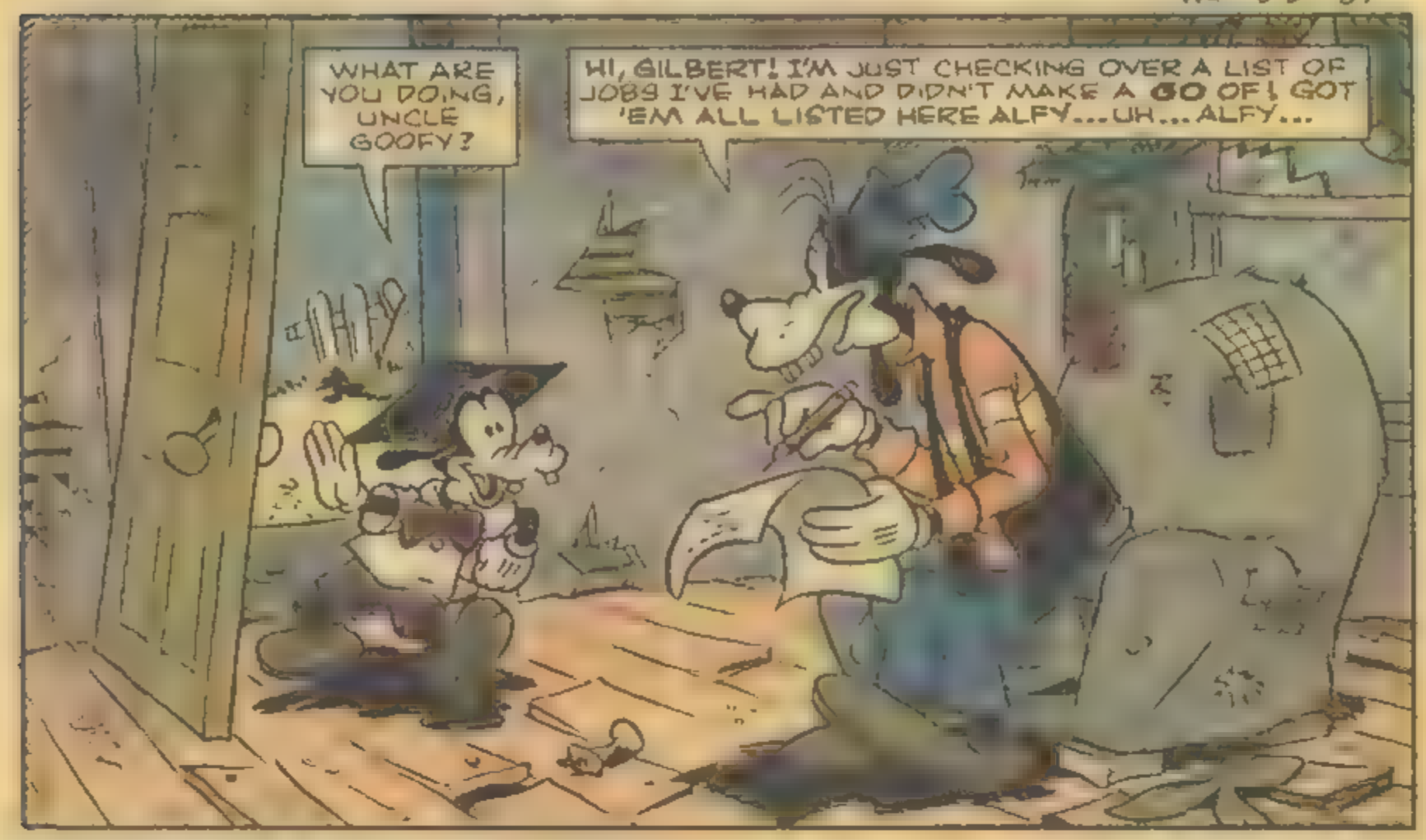
WHY, THAT'S SUPER SIMPLE, GILBERT! I'M SURPRISED A SMARTY LIKE YOU NEVER THOUGHT OF IT!

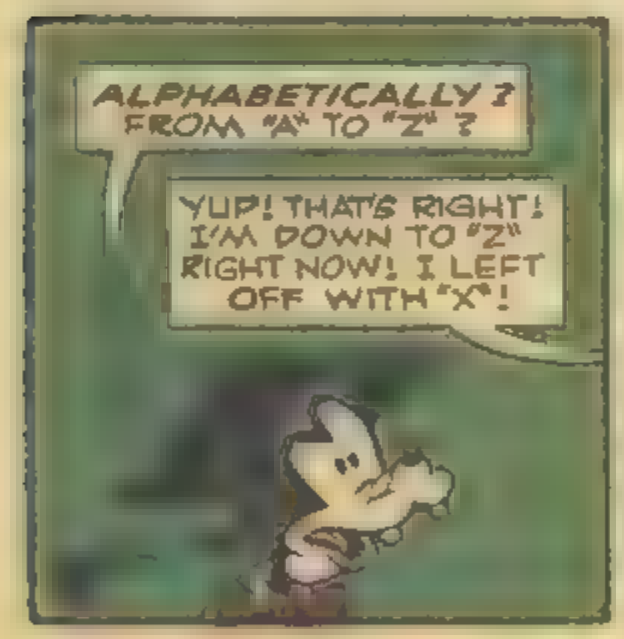
I'LL JUST HAVE A SNACK OF GOOBERS AT BEDTIME — BECOME SUPER-TOUGH SUPER GOOF — AND THEN IF I SLEEP-WALK I WON'T HURT MYSELF!

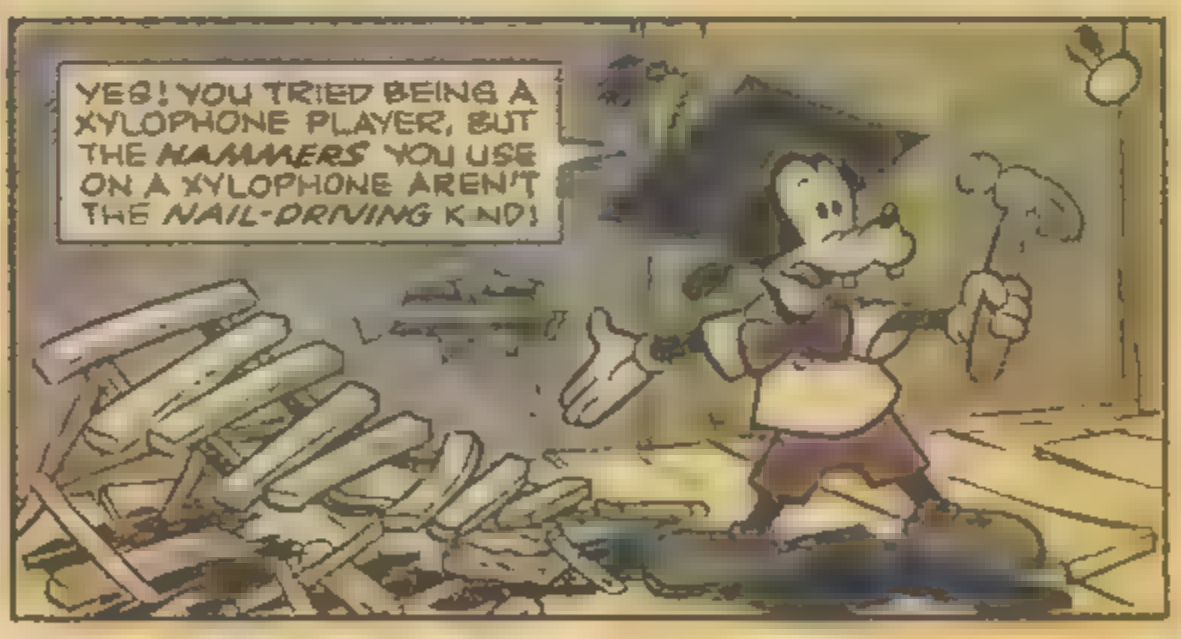
Walt Disney GOOFY

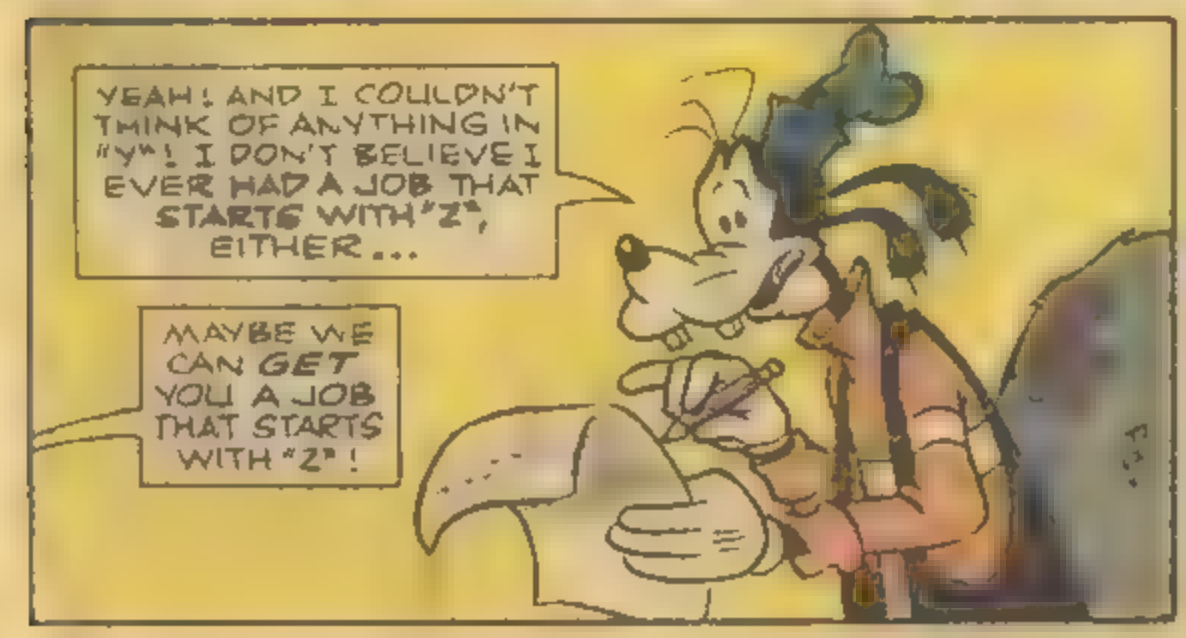
THE SUCCESSFUL FAILURE

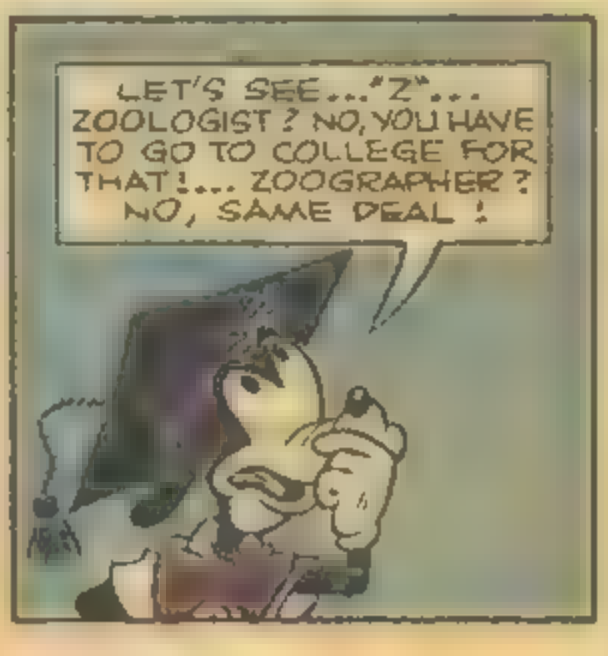
WK 0D '87

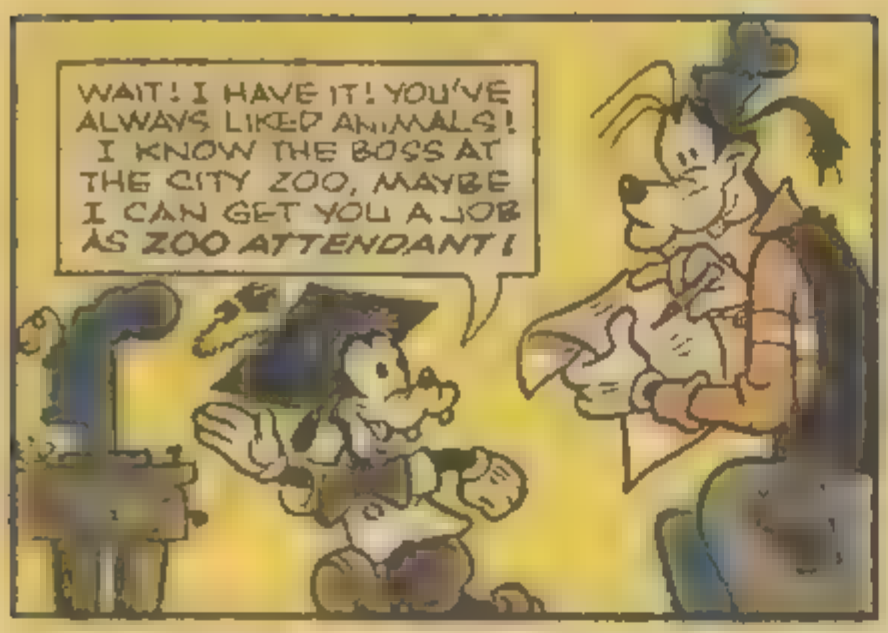


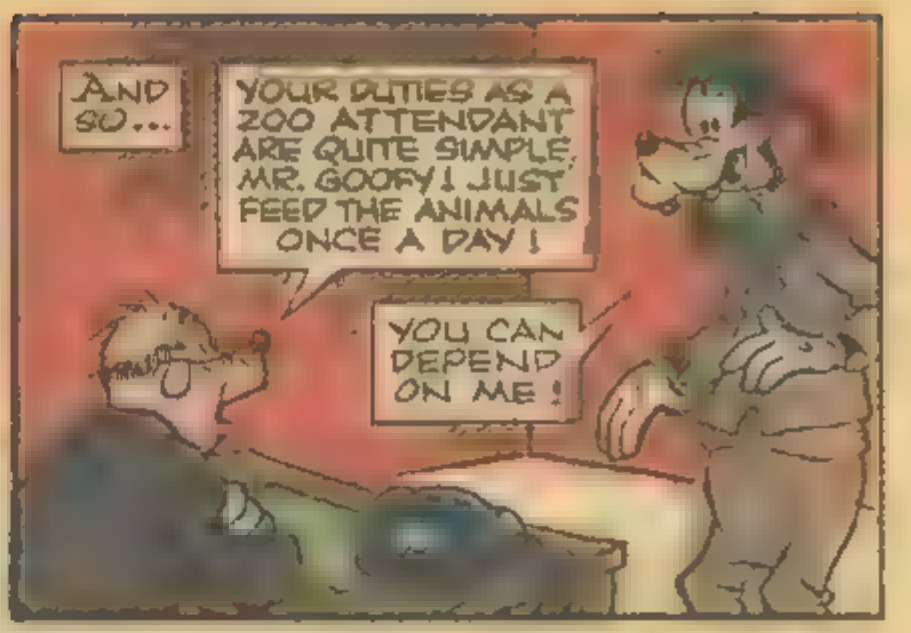


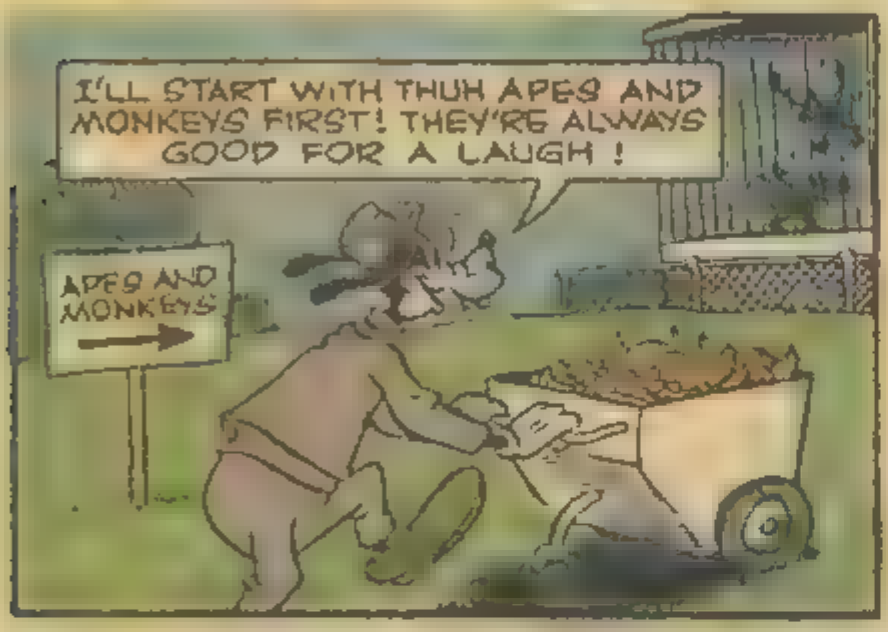


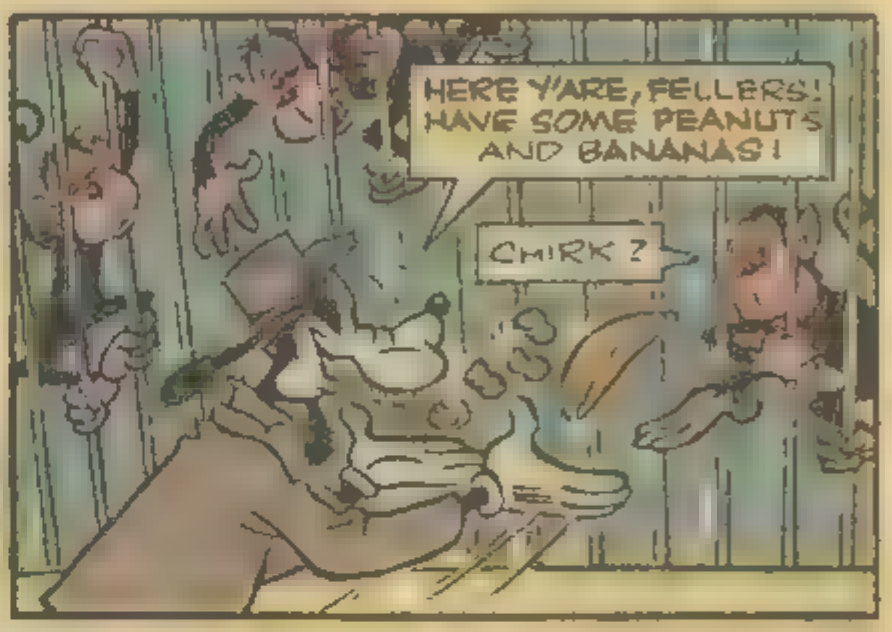


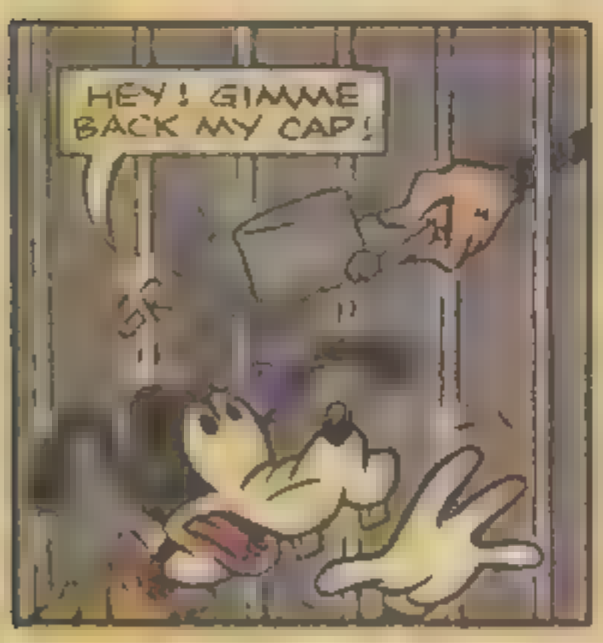


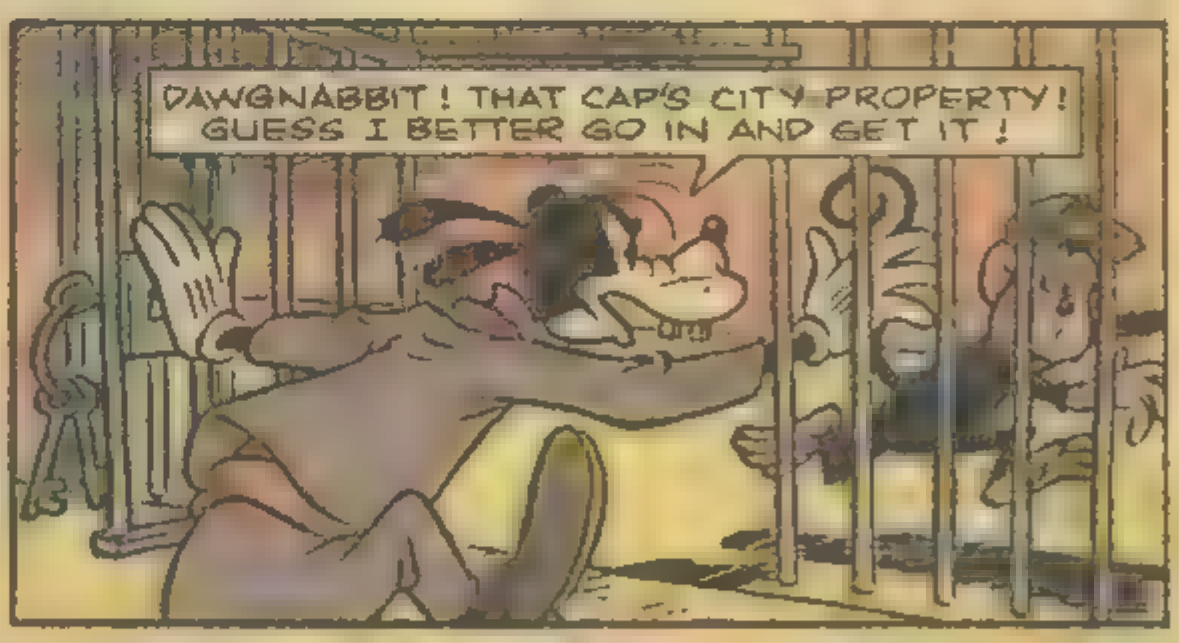

WAIT! I HAVE IT! YOU'VE ALWAYS LIKED ANIMALS! I KNOW THE BOSS AT THE CITY ZOO, MAYBE I CAN GET YOU A JOB AS ZOO ATTENDANT!

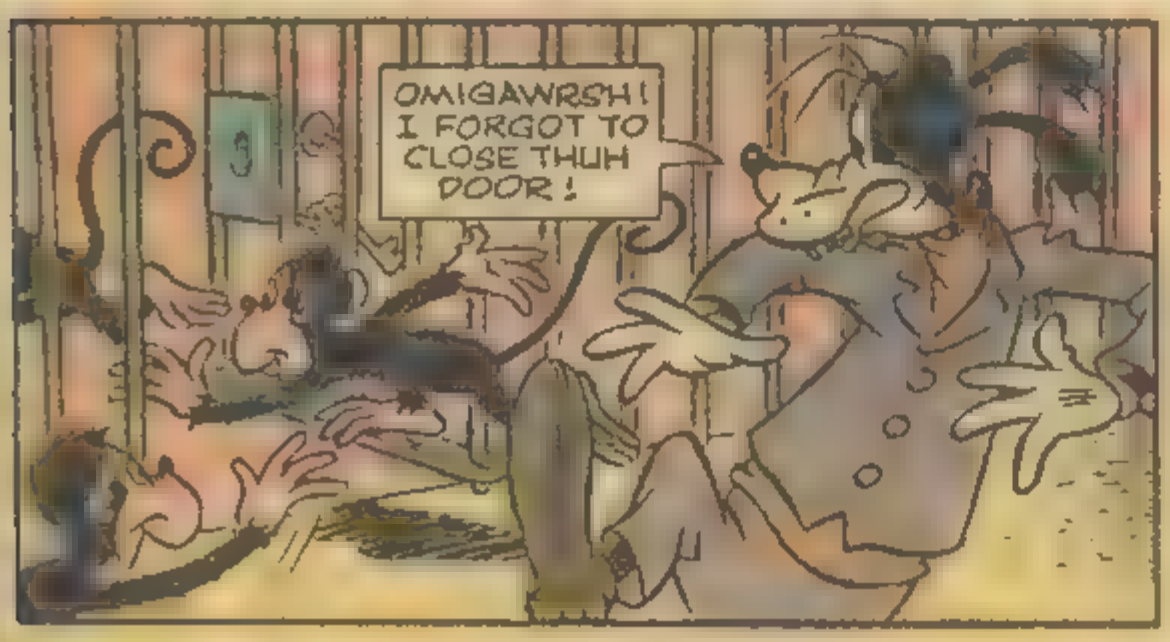

AND SO...
YOUR DUTIES AS A ZOO ATTENDANT ARE QUITE SIMPLE, MR. GOOFY! JUST FEED THE ANIMALS ONCE A DAY!
YOU CAN DEPEND ON ME!


I'LL START WITH THUH APES AND MONKEYS FIRST! THEY'RE ALWAYS GOOD FOR A LAUGH!
APES AND MONKEYS


HERE Y'ARE, FELLERS! HAVE SOME PEANUTS AND BANANAS!
CHIRK?

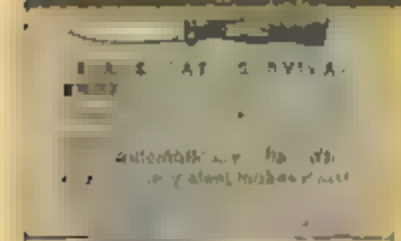

HEY! GIMME BACK MY CAP!

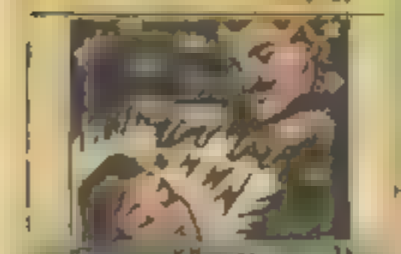

DAWGNABBIT! THAT CAP'S CITY PROPERTY! GUESS I BETTER GO IN AND GET IT!


OMIGAWRSH! I FORGOT TO CLOSE THUH DOOR!

COME BACK HERE! THAT'S NO FAIR! I'M LIABLE TO LOSE MY JOB!

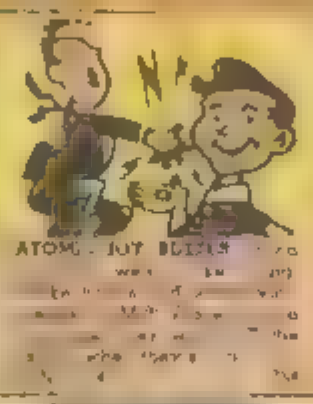
AMERICAN CIRCLE CORP., DEPT. 61 - J 2638 PETTIT AVE., BELLMORE, N.Y. 11710





1001 FREE THINGS Get FREE

ITCHING POWDER



ATOM. HOT BULB

SNOWSTORM TABLETS

POTATO GUN

MAGIC SOAP POWDER

BANG

ATOM PISTOL

BALANCE THROWING KNIFE

IT'S 10 INSTRUMENTS IN ONE

AHH CHOO

SNEEZING POWDER

300 ALL DIFFERENT FOREIGN STAMPS

HOT PEPPER GUM

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?

BABOON

?

SAY, 'SCUSE ME, BUT HAVE YOU SEEN A BUNCH OF MONKEYS RUNNING LOOSE ?

NO, BUT HERE COME A COUPLE OF *LIONS* AND A *GIRAFFE!*

LET'S GET OUT OF HERE!

URK! WE'RE TRAPPED! HERE COMES A *GORILLA* AND A *RHINOCEROS!*

QUICK, MYRTLE! HERE'S AN EMPTY CAGE! WE'LL BE SAFE IN THERE!

SHORTLY...

GAWRSH! I BETTER FIND THUH ZOO DIRECTOR! MAYBE HE CAN HELP ME FIND THUH MONKEYS!

HELP! HELP!

SOMETHIN' WRONG HERE! YOU FELLERS OUGHTA BE ON THUH *INSIDE* LOOKIN' *OUT*, AND THUH PEOPLE OUGHTA BE ON THUH *OUTSIDE* LOOKIN' IN!

GET US OUT OF HERE!

MR. GOOFY, *YOU'RE FIRED!*

BABOON

LATER...

IT TOOK THE COMBINED EFFORTS OF THE ZOO STAFF, THE POLICE AND FIRE DEPARTMENTS AND THE BOY SCOUTS TO GET THE ANIMALS BACK IN THEIR CAGES!

THAT'S GOOD!

WELL, GUESS I CAN CROSS "Z" OFF THUH LIST. THERE'S NOTH'NG AFTER "Z", IS THERE?

NOPE! THAT'S THE END OF THE LINE!

WELL, THAT MAKES ME A SUCCESS, AFTER ALL!

AND HOW DID YOU ARRIVE AT THAT REMARKABLE CONCLUSION?

ELLYMENTARY, MY DEAR GILBERT!

I FIGGER I'M THUH *WORLD'S CHAMPEEN JOB-LOSER!*

THAT'S MY UNCLE!

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Fill in above information. Mail no later than January 31, 1974. See complete rules below.

OFFICIAL RULES . . . NOTHING TO BUY . . . HERE'S ALL YOU DO . . .

1. Fill out this entry form (or on a plain piece of paper, 3" x 3" hand print your name and address and mail your entry (each entry must be mailed separately) no later than January 31, 1974 to:

"50 Happy Years" Sweepstakes
P.O. Box 1700
Blair, Nebraska 68009

2. Enter as often as you wish. Winners will be determined in random drawings conducted under the supervision of an independent judging organization whose decisions are final. Limit: one prize to a family. No substitution for prizes offered. Taxes on all prizes are the sole responsibility of winners.

3. Sweepstakes open to residents of the United States. Employees and their immediate families of Walt Disney Productions, their licensed manufacturers and their respective affiliates and agents and of Eastern Airlines, are not eligible. All entries must be postmarked by January 31, 1974 and received by February 14, 1974. Trips must be taken before February 28, 1975.

4. This offer is void in the States of Georgia, Idaho, Missouri, Washington, Wisconsin and wherever prohibited by law, and is subject to all applicable Federal, State and local laws and regulations. For a list of winners, send a separate, stamped, self-addressed envelope to: 50 Happy Years, P.O. Box 1663, Blair, Nebraska 68009.

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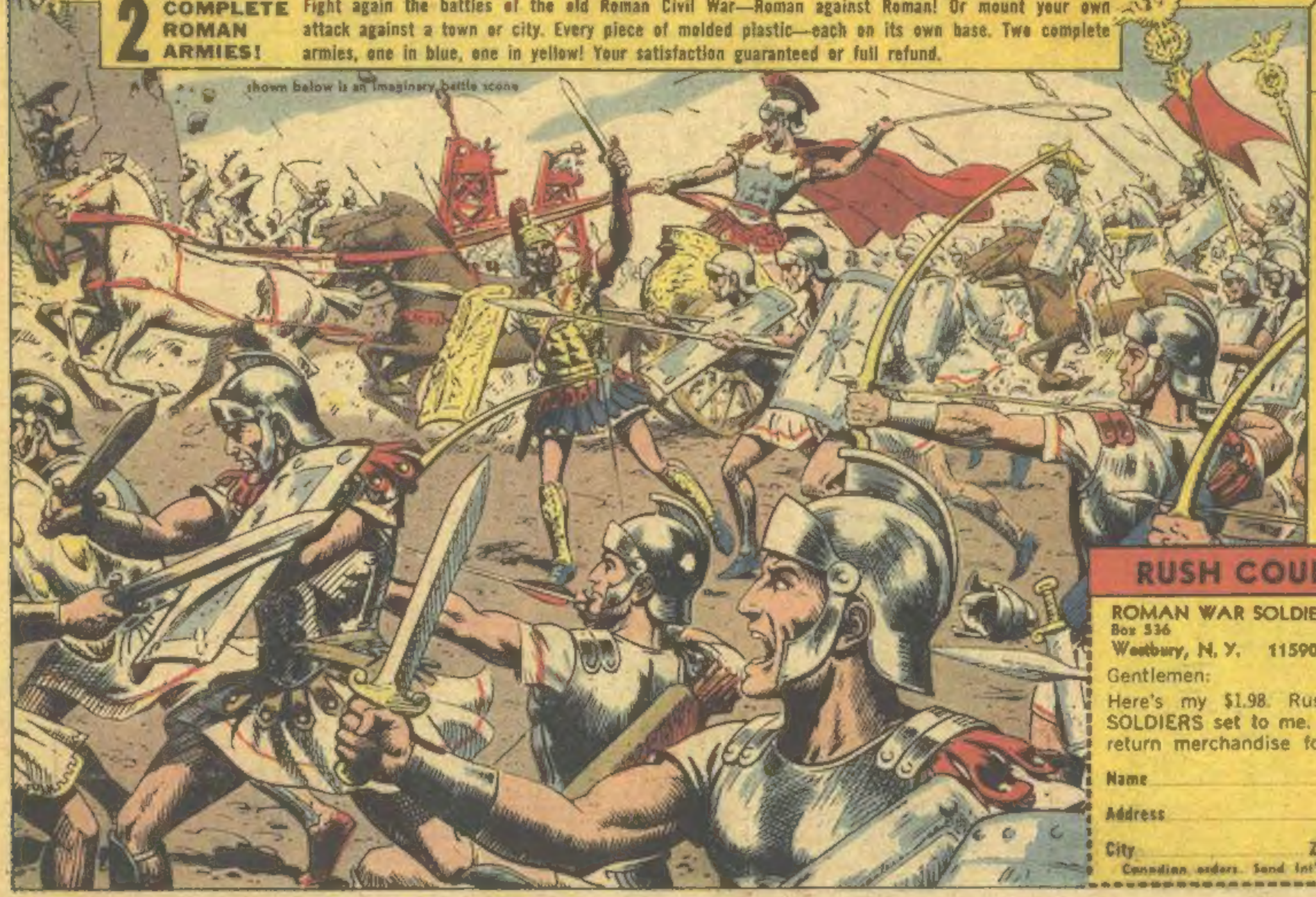

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